



## SHOWCASE'S NEWSLETTER: VOLUME II

*Ringing in the new year*

***One year closer to the integration of biodiversity  
into farming practices***



SHOWCASE recently **published a short video** reflecting on its highlights from 2022.

[Watch the video](#)

## SHOWCASE research

The spectral species concept  
in  
living color

[Access paper](#)

Economic impact of organic  
agriculture: evidence from a  
pan-India survey

[Access paper](#)

Increasing landscape complexity enhances species richness of  
farmland arthropods, agri-environment schemes also abundance –  
A meta-analysis

[Access paper](#)

## Our first policy brief

### KEY MESSAGES

- Effective biodiversity conservation requires action on farmland.
- Agricultural management affects a wide range of biodiversity-based ecosystem services that sustain human life.
- Currently, the costs of managing for more biodiversity on farms are generally higher than the ecosystem service benefits this provides to farmers.
- Policy interventions are needed that make biodiversity-enhancing management on farms economically rewarding.

SHOWCASE issued its first **policy brief with five concrete research-based recommendations** on how “[Bending the curve of biodiversity loss requires rewarding farmers economically for conservation management](#)”.

*“Society should acknowledge that we cannot expect farmers to manage their land in a more biodiversity-friendly way if they bear most of the costs but society reaps most of the benefits such as more wildlife, clean water and reduced greenhouse gas emissions.”*

– Prof. David Kleijn, coordinator of the SHOWCASE project

[Read the policy brief](#)

## New open access collection



SHOWCASE **launched an open access collection** in the [Research Ideas and Outcomes \(RIO\) journal](#). It comprehensively illustrates SHOWCASE’s work and development, hosting the full research cycle starting from the conceptualisation (the grant proposal), illustrating progress made (deliverables) and disseminating final results (research papers).

[Access the collection](#)

## Our second annual meeting



Between 7 and 9 November 2022, over 50 project partners, advisory board members and experimental biodiversity areas (EBAs) spokespeople **met up to discuss the work done in the past year,**

as well as their plans for the next one. They were hosted by partners from the [University of Bologna](#), whose origins go way back – in fact, the university is considered to be the oldest one in the Western world.

[Find out more](#)

## SHOWCASE in the spotlight



A recent news piece published by the Community Research and Development Information Service ([CORDIS](#)) calls attention to **SHOWCASE's research-based policy recommendations.**

[Read the news item](#)



A magazine dedicated to [European research collaborations](#) featured **an interview with Prof David Kleijn**, who explains the motivation behind SHOWCASE and its contribution to integrating biodiversity into farming practices.

[Read the interview](#)



SHOWCASE partners Dr Felix Herzog and Chiara Durrer met up with the Italian-speaking Swiss news outlet [Radiotelevisione svizzera](#) to discuss the **synergies between biodiversity and economics.**

[Read the article](#)

## Our EBAs

SHOWCASE developed a **multi-actor pan-European network of 12 Experimental Biodiversity Areas (EBAs)**, across **10 countries with contrasting farming systems**. In the EBAs, multi-actor communities work together to co-develop, co-manage and co-evaluate biodiversity innovations to enhance farm production, and improve wildlife protection and social-ecological production systems. Catch a glimpse of SHOWCASE's EBAs below!

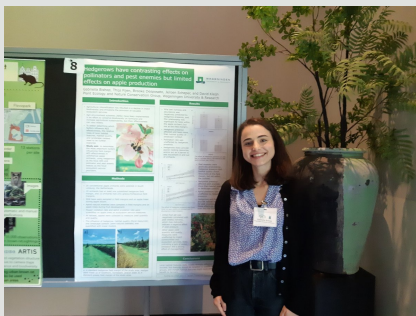


**SHOWCASE  
EBAS**

[Find out more about the EBAs](#)



## Project members at events



Gabriella Bishop presented the results of her SHOWCASE study at the [Netherlands Annual Ecology Meeting](#) showing **the effects of hedgerows on pollinators and pest enemies in apple orchards**.



Verena Scherfranz presented findings on **farmers' perceptions of different stakeholders** in the context of biodiversity management at the conference of the [Agricultural Economics Society of Ireland \(AESI\)](#).



David Kleijn participated in a project cluster meeting in Brussels, discussing the **key issues and solutions in pollinator research**.



Verena Scherfranz and Kati Häfner shared their **findings from farmers surveys** at the 2022 [REECAP](#) meeting.



Thomas Perrot presented the results of a study on **how environmentally friendly landscape management improves oilseed rape yields** by increasing pollinators and reducing pests at the 2022 [SFE2-GfÖ-EEF joint meeting](#).



Project partners from the [University of Évora](#), Portugal, brought society closer to SHOWCASE's work during the 2022 [European Researcher's Night](#).



Elena Velado-Alonso was invited to talk about **biodiversity and farming narratives**, and the importance of knowing the reasoning behind scientific communication at a seminar series on [Biodiversity and Ecosystem services](#).

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