



Synergies between agriculture,  
biodiversity and ecosystem services to help  
farmers capitalising on native biodiversity

HORIZONTAL

FULL TEXT LOGO



Synergies between agriculture,  
biodiversity and ecosystem services to help  
farmers capitalising on native biodiversity





**SHOWCASE**  
Synergies between agriculture,  
biodiversity and ecosystem services  
to help farmers capitalising on  
native biodiversity



**SHOWCASE**  
Synergies between agriculture,  
biodiversity and ecosystem services  
to help farmers capitalising on  
native biodiversity



VERTICAL

LOGO



# GRAPHIK

Synergies between agriculture, biodiversity and ecosystem services to help farmers capitalising on native biodiversity

**GRAPHIK**

bold

**GRAPHIK**

medium

GRAPHIK

regular

GRAPHIK

light

## Heading - OSWALD

Body - MULI

**bold**

regular

light

*lightitalic*

sample:

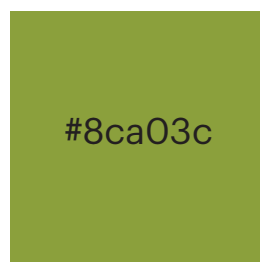
## OBJECTIVES

**Biodiversity conservation** is firmly embedded in EU legislation and regulatory frameworks. There is also increasing recognition of the pivotal role biodiversity plays in maintaining productive farming systems through the pollination, natural pest regulation and soil services it provides. At the same time, practices aimed at enhancing agricultural productivity often degrade domestic and native biodiversity and associated ecosystem services. The current economic paradigm contributes to the abandonment of agriculturally marginal areas where extensive farming practices still maintain high biodiversity levels. As a consequence, farmland biodiversity is steeply declining throughout Europe, and society at large is increasingly concerned about the *loss of public goods, such as iconic wildlife and cultural landscapes.*

## Primary colours



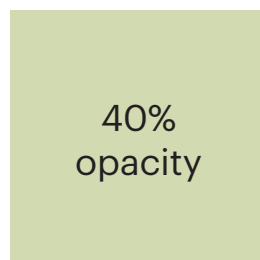
R: 226  
G: 163  
B: 37



R: 140  
G: 160  
B: 60



40%  
opacity

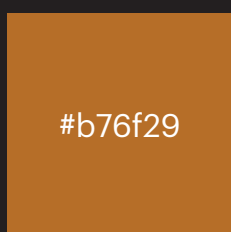


40%  
opacity

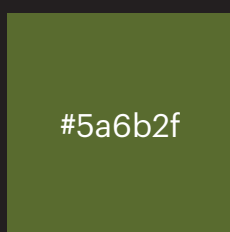


Body text - 75% black

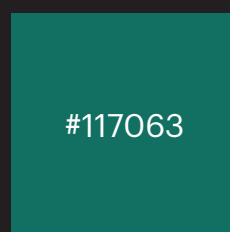
## Secondary colours



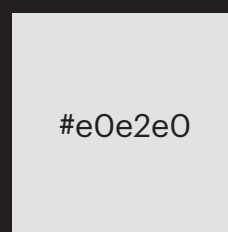
#b76f29



#5a6b2f

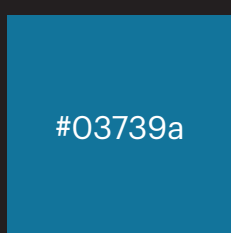


#117063



#e0e2e0

## Link colour



#03739a



## BIODIVERSITY



## **ECOSYSTEM SERVICES**





## AGRICULTURE